

<b>COMMITTEE:</b>	<b>CENTRAL LICENSING SUB-COMMITTEE</b>
<b>DATE:</b>	<b>14 JULY 2014</b>
<b>TITLE:</b>	<b>APPLICATION FOR BETTING PREMISES LICENCE (OTHER THAN TRACK) WILLIAM HILL ORGANIZATION LIMITED, 25 GAOL ST, PWLLHELI</b>
<b>PURPOSE:</b>	<b>FOR DECISION</b>
<b>AUTHOR:</b>	<b>HEAD OF REGULATORY DEPARTMENT</b>

### **APPLICATION**

An application is appended for a new premises licence for 25 Gaol St, Pwllheli, LL53 5DB by William Hill Organization Limited, Greenside House, 50 Station Rd, Wood Green, London N22 7TP.

It is proposed to develop a Unit to the right hand side of the former Ethel Austin retail unit on Gaol Street.

Officers of the Licensing Authority are satisfied that there is sufficient evidence that the application has been submitted in accordance with the requirements of the Gambling Act 2005 and relevant regulations and, therefore, the application is valid. Since representations that are relevant to the licensing objectives have been made in respect of the application, it is submitted for consideration to this Sub-committee.

In accordance with Section 1 of the Gambling Act 2005, Licensing Authorities must consider the licensing objectives, namely -

- Preventing gambling from being the source of crime and disorder; being associated with crime and disorder; or be used to support crime
- Ensuring that gambling is conducted in a fair and open way
- Protecting children and other vulnerable persons from being harmed or from being exploited by gambling.

It is also a requirement to consider Gwynedd Council's Statement of Gambling Policy, along with any Code of Practice published by the Gambling Commission.

### **Measures recommended by the applicant to promote the licensing objectives**

The applicant provides full details of the measures taken by the company to ensure that the licensing objectives are supported (see appendix to the report), such as -

- The company has a specific Department which ensures compliance with the licensing objectives and works with local Police forces
- A full risk assessment is undertaken in terms of staff and customer safety along with the use of CCTV
- An audio 'Staff Safe' monitoring system is in continuous operation
- Policies are implemented to ensure that children and vulnerable adults are not harmed or exploited by gambling activities
- Every member of staff receives training on how to ensure that the licensing objectives are supported
- The company operates a 'Think 21' policy
- A Self-exclusion policy is implemented, where it is possible for a customer who acknowledges the possibility that he/she is addicted to gambling ban themselves from betting activities at the premises for a period of 12 months

## **CONSULTATION**

The application was consulted upon and an objection to the application was received from a local resident of Pwllheli. The objector is a Minister for the pastorate of Pwllheli and is expressing his objection on behalf of the individuals in his pastorate. The objector notes that he comes across situations where the lives of families and vulnerable individuals have been affected as a consequence of gambling problems.

See full details of the e-mail received attached to the report.

## **RECOMMENDATION**

The Committee is requested to consider the application in accordance with the requirements of the Gambling Act 2005 and the Council's Gambling Policy Statement.